

Rules and Entry Form

Hosted by:

The McDonough Main Street Program & The Greater McDonough Business Association

Participation

The contest is open to all individuals / families, civic, non-profit organizations, schools, churches, clubs, businesses and governments.

Registration and Fee

Participants must pre-register. The registration deadline is <u>Monday</u>, <u>September 24th</u>. Entry forms may be submitted in person or mailed to the McDonough Welcome Center at 5 Griffin Street, McDonough, GA, 30253. A non-refundable entry fee must accompany the entry form. Make check or money order payable to the Main Street McDonough Program.

• Sponsorship letter is available online. The \$250 fee includes your entry fee.

Entry Fees:

Entry fee:

Individuals/families - <u>\$ 25.00</u> Civic, non-profit organizations, churches, schools, clubs, businesses and governments - <u>\$50.00</u> Sponorship- **\$250.00**

Deadline for entry Monday, September 24th no applications will be accepted after this date.

Sites will be available on a first come first served basis. No electrical hook-ups will be available.

Awarded Prizes

<u>\$3,850</u>

\$525 – Best of Show* \$425 – Peoples' Choice Non-business \$800 - in Advertising - Peoples' Choice Business \$225 – 1st Place Individual/Family $$175 - 2^{nd}$ Place Individual/Family \$125 – 3rd Place Individual/Family \$225 – 1st Place Business \$175 – 2nd Place Business \$125 – 3rd Place Business \$225 – 1st Place Group (clubs, churches, civic, non-profit, etc.) $175 - 2^{nd}$ Place Group (clubs, churches, civic, non-profit, etc.) \$125 – 3rd Place Group (clubs, churches, civic, non-profit, etc.) \$225 – 1st Place School \$175 – 2nd Place School \$125 – 3rd Place School

* Winner of The Best of Show award will not be eligible for any of the additional awards.

Set-up and Removal

Set-up dates are Monday, September 24th thru Monday, October 1st. You must **check in between 10am-4pm** at the Welcome Center before setting up in order to obtain your location and sign with your name and number that is required to be displayed on your Scarecrow. Scarecrows must remain on display during the entire Scarecrow Showcase Event.

<u>Removal dates are Wednesday October 31st thru Friday November 2nd.</u> <u>Scarecrows must be removed before Saturday, November 3rd to allow</u> <u>preparations for Christmas decorations to be placed in the Square. If not</u> <u>removed during that time period, scarecrows become the property of The City</u> <u>of McDonough and will be removed.</u>

You are responsible for all trash, trash bags and other items not normally found on the square. All trash and associated items must be removed in their entirety and the square shall be left in a clean and orderly state.

The local merchant's trash/dumpster/receptacles are not permitted for this use.

Scarecrow Entries

Construction

All scarecrow entries should be original, we understand that most costumes and some accessories will be purchased, but the actual structure of the scarecrow should be made and not bought. Scarecrows will be subject to all weather conditions, therefore, construction materials should be durable and all ornamentation securely attached. The use of living materials is allowed, however, decorations such as cut pumpkins may not last the duration of the exhibition and therefore their use is discouraged. You may use additional props such as; corn shocks, straw bales (**only on non-grassy areas, Absolutely NO loose hay/straw**) a bench, bicycle, etc. as long as they remain within your site.

It is important to keep a watchful eye on your Scarecrow during the month of October. It may need occasional repairs due to wind and rain. We want the village to look nice throughout the entire month. If left unattended with subsequent damage, your Scarecrow becomes the property of The City of Mcdonough and will be removed.

City regulations state NO item may be attached, tied onto or hung from any trees, benches, monuments, lampposts, signs, or parking meters. NO stakes, spikes or poles are to be driven into the ground on the square. All structures shall employ surface anchors such as sandbags.

Only 1 advertising sign will be permitted in your display and it can only be 1.5X2 (standard yardsign) or smaller

Limitations

Scarecrow sites be 4'x6'. Exhibits may contain more than 1 scarecrow as long as they fit into the allotted space, however points will be deducted from you score if exhibit exceeds your 4'x6' space.

Scarecrows must not obstruct or impede pedestrian or vehicle traffic. Any scarecrow that is taller than 6ft tall must be approved by Main Street before set up week so we can place the scarecrow appropriately according to space.

Scarecrows must be in good taste. They cannot be gruesome, bloody, or scary, and cannot reflect controversial social or political situations. We reserve the right to deny entry privileges of displays to be considered offensive or not "family friendly". Business entries may contain advertising, only one business per entry. Signage limited to 1 yard sign sized sign (1.5 ft x 2ft)

Entry/Display Signage

A numbered sign with the exhibitors name will be provided to each exhibitor and it must accompany each exhibit (this will help friends & family find entries when visiting the square). Political statements are not permitted however, business entries may contain advertising.

<u>Damage</u>

The McDonough Main Street and The Greater McDonough Business Association, nor their agents, will be held responsible for any damage to scarecrow entries.

Voting

All categories except "People's Choice" will be judged by an impartial panel the first week. Make sure your entry is complete no later than Monday October 1st to be included in this judging. Scarecrows will be judged on complexity, detail, use of props, overall appearance, originality, and adherence to regulations. Voting for the <u>Peoples' Choice</u> Award will be conducted from October 1st to October 18th at the McDonough Welcome Center and at participating Merchants and Restaurants during normal business hours. Only one vote per location is permitted. Winners will be announced on October 20th during the Fall Festival/ BBQ Cook-off on the Square. Prizes may be claimed at the McDonough Welcome Center during business hours the following week.

All voters will be entered into a drawing for giant gift baskets to be provided by McDonough Merchants.

Disclaimers

Neither The Greater McDonough Business Association or The Main Street McDonough Program, nor their agents will be held responsible for any injury or damage associated with the 2018 Scarecrow Showcase.

It is also understood that use of photos, stories about the Scarecrow entries, and prize winners may be used for publicity and promotion of the event.

More Information

For additional information about the contest, or to obtain an entry form, please go to the McDonough website: www.mcdonoughga.org or visitmcdonoughga.com

If you would like to become a Sponsor of the 2018 Scarecrow Showcase, please contact <u>CWhitman@McDonoughGA.org</u> or <u>RNix@mcdonoughga.org</u> for information.

McDonough Scarecrow Showcase

Entry Form

Name of Individual/Family/ Business/School/Church/Non-profit Organization/ Government:

Contact Name:				
Phone: Email A			ess:	
Street Address:			City	Zip
A non-ref	undable En	i try fee must ac	company the ent	try form.
Please check the ap	propriate c	ompetition cat	egory:	
Make these entry ch	iecks payab	le to the McDo	nough Main Stre	et Program
Family/Individ	dual (\$25)			
School(Group	_ Business (all \$	\$50)	
* (Group includes: church	nes, clubs, civio	c organizations, gov	ernment, and non-pr	ofit organizations)
Please make \$250 s Association (entry fe			the Greater McL	Donough Business
Sponsor (\$25	0)			
En	try fee of \$		is enclosed	d.
I have read and agr	ee to abide	to all terms an	d conditions per	taining to the
2018 Scarecrow Sho	wcase and	Contest.		
Signature			Date	

Please submit your entry form to the McDonough Welcome Center at 5 Griffin Street, McDonough, GA. 30253